

# The Easy Way to Add and Use a Lightroom Export Preset 1600 x 1200px @ 72ppi

## Instructions for File Installation and Use

The instructions below are a guide on how to install and use the accompanying Preset files within your Lightroom Export Preset Folder.

The two files you should have downloaded from the website are:

- **Web-Export-1600x1200.Irtemplate:** for C&C, MIG, Photo Walks, Projected Image Critiques and Christmas Knockout Competition
- **Comps-Export-1600x1200.Irtemplate:** for projected image competitions

### Installation

1. Open Lightroom 'Preferences' – this is in the 'Edit' tab on a PC and 'Lightroom' tab on a Mac.
2. Select the 'Presets Tab'.
3. Select 'Show Lightroom Presets Folder'.
4. Open the folder called Lightroom.
5. Open the 'Export Presets' Folder.
6. If you do not have a folder in there for your BCC Presets you can create a new folder and call it BCC.
7. Click to open your BCC folder, then copy and paste in the two template files you downloaded.
8. Then click the X top right to close File Explorer.
9. Close the Preferences folder (Cancel on PC, Red Button on Mac).
10. Close and restart Lightroom.

### How to use the Presets

Create a **title** for the image and the author's **name**

1. In Lightroom, Library module, select your edited image.
2. In the box just below the box labelled Preset in Lightroom, lower right hand side, you will see a blank entry field for Title.
3. In the Title field, insert the title of your image followed by a *comma* then a *space* and then *your name*. The title should start with a capital letter, followed by lower case except for names e.g. York. Please do not use any other punctuation e.g. – or \_  
Example: At the races in York, Joe Bloggs
4. Please ensure that there isn't any text in the Caption field.

### Exporting your Image

1. Select the edited image you want to export at the size 1600 x 1200px.
2. Select Export. This will bring up the Export Screen containing your new Presets contained within the BCC folder you just created. Click on the BCC folder to drop down its content.
3. Click on your new Preset to activate it.
4. In top box Export Location, click on the box labelled Choose, then navigate to the folder you want to save your edited file to.
5. Click EXPORT at the bottom right. Your image has now been resized and saved as 'Image title, your name' in the folder of your choice.
6. In Lightroom Navigator, left hand side, highlight the folder or main folder on your system that contains your new exported image. Right click on it, then click Synchronise Folder. Your re-sized image will then be brought into Lightroom.